



# **ViVA LONELINESS PROJECT OFFICER**

**This is a full-time post to 31 March 2021. 37½ hours per week.  
The post attracts a salary of £21,589 p.a. with an essential car user  
allowance of £600 p.a.**

We have an exciting post for a Project Officer to continue to coordinate the delivery of our Big Lottery funded ViVA Loneliness Project which is focusing on supporting isolated and lonely adults in Cornwall, through volunteering and signposting to community activities. As a result of COVID this project will include a digital skills element to support our referrals to become more connected.

It is now clear that loneliness should be classed as a health condition (as bad as 15 cigarettes a day, worse than obesity, a factor contributing to dementia, heart disease and depression), we want to enable lonely people to be referred into ViVA to increase their social connections and self-esteem, through volunteering.

The role involves continuing to research and understand loneliness in Cornwall, especially due to the impact of COVID-19, running a PR and marketing campaign to re-launch the project, recruiting clients and supporting them to reduce loneliness by: Accessing volunteering opportunities, signposting them to community groups/activities including enhancing their digital skills, enabling them to become ViVA Champions and support other lonely people in their communities & being innovative to shape the project to meet the needs of the current situation.

**THE CLOSING DATE FOR RECEIPT OF COMPLETED  
APPLICATIONS IS 9:00am MONDAY 20th JULY 2020**