From: To: Subject: Date: chiefexecutive@cornwallfoundation.com ctcinfohub@gmail.com This Christmas in Cornwall.. 08 December 2023 15:08:23



#### This Christmas... in-work poverty is the reality for so many

Each week in December we will be highlighting issues facing the Duchy this Winter. In week one we took a deep dive into the reality of **rural isolation**, this week we are focusing on **in-work poverty**.

This Christmas, in-work poverty will be the reality for many in Cornwall as a result of lower paid, seasonal, part-time jobs combined with the on-going cost of living crisis.

Cornwall is renowned as a tourist destination with the visitor economy generating over £2billion each year, and accounting for around 20% of employment. However, these jobs are often seasonal, part-time, insecure, and low paid with poor additional employee benefits. Part-time work accounts for over 40% of jobs in Cornwall and in 2021 26.5% of the Cornish population earned under the real living wage.

Cornwall also has a far greater percentage of self-employed people, 20.3% compared to 13.5% across the rest of the UK.

All these factors, combined with stagnant wage growth, the ongoing

financial impact of COVID, and the rising cost of living, mean that many people across the Duchy are struggling to survive despite being in employment. This has led to an increased dependence on food banks, debt advisory services, crisis support, and housing issues. It has also led to a huge increase in those seeking support for mental health and wellbeing concerns. **Read more.** 

This Christmas we are asking you to help those in need by donating to our Cost of Living appeal - Poverty Hurts. If you find yourself in a position to do so, simply click the button below to donate.

# Click here to **DONATE NOW**

### Who your funding helps...

In the twelve-month period from April 2022 to March 2023 over 36,000 emergency food parcels were distributed by **Trussell Trust Foodbanks** in Cornwall, over 12,000 of those were for children under the age of 16. 70% of those accessing **Truro Foodbank** are in work. CCF has funded most of the foodbanks across Cornwall at some stage and has worked in partnership to give them the autonomy to distribute individual crisis grants at their discretion.



## The Drop in and Share Centre (DISC) is based in Newquay and works together with several other agencies to support those in immediate need. They offer food and advice, signposting to organisations who can help with debt, housing, refuge, addiction, and mental health.

"DISC is a place to feel safe, make friends, have a brew. It's somewhere folk can get help and support or a friend whenever needed."

### Positive change for one and all

Thank you to our donors and supporters who make it possible for us to help Cornish communities. For stories about the difference the Foundation makes for communities and people in Cornwall, *click here.* 











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