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**Subject:** There's a festive Fairtrade gift for everyone  
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## LATEST NEWS

Hi Ctc,

Are you looking to gift something that's going to make a real difference for both people and planet this festive season?

[Take a look at our 2023 gift guide](#) for some ethical inspiration, including a selection of festive treats and fun Fairtrade stocking fillers.



*Pictured above: Tony's Chocolonely Gift Box and Ava May Aromas x Ava Mayfair Christmas Advent Calendar.*

### [TAKE A LOOK AT THESE FAIRTRADE GIFTS](#)

Whether to fill friends' or family's stocking, give a gift to a colleague or to simply treat yourself, there will be something for everyone in this year's Fairtrade Gifts list.

And by choosing Fairtrade, you are choosing a fairer deal for the people behind these great gifts.

[SEE MORE FAIRTRADE GIFTS HERE](#)

**Want to do even more? Spread the word about the great selection of seasonal Fairtrade goodies on offer.**

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### **How Fairtrade gifts make a difference**

Choosing Fairtrade this holiday season is more important than ever given the realities of the climate crisis and how it threatens the livelihoods of the people behind some of our Fairtrade favourites.

Unpredictable weather patterns, rising temperatures, hurricanes, droughts and floods are some of the effects of climate change. **For communities who depend on these crops for income, this is an immediate threat to lives and livelihoods.**

Choosing Fairtrade is one simple way to support farming communities. Through fairer prices, extra power through benefits such as the Fairtrade Premium, and the increased access to training Fairtrade provides, more farmers have a chance to tackle these climate issues and protect the future of food.

Albeiro Alfonso 'Foncho' Cantillo, a farmer born into bananas from the Magdalena region in Colombia, says that with Fairtrade, banana farmers now have 'the tools to fight the effects of climate change'.

Benefits such as the Fairtrade Minimum Price provides stability and a

safety net for growers, as Foncho explains. “Those two dollars we get above the cost of each box makes a difference for us, so we could be able to sustain ourselves as a family”.

That's why when you choose Fairtrade, you are choosing a fairer future for both people and planet.



*Albeira Alfonso Cantillo, or Foncho as his friends call him. A farmer born into bananas from the Magdalena region in Colombia.*

[SEE MORE FAIRTRADE GIFTS HERE](#)

**Making the small switch to Fairtrade during the Christmas period can make a positive difference to the farmers and workers at the heart of the Fairtrade movement.**

So as the festive season begins, we hope you enjoy the holiday, and have a chance to enjoy some of your Fairtrade favourites.

Best wishes,

Sam

Campaigns Team, Fairtrade Foundation

**P.S.** Want to make an early New Year's Resolution? In January we're running some special online discussion groups for Fairtrade supporters, where we'll discuss how we can better support you to spread the word.

Everyone selected to take part will receive a small Fairtrade gift as a token of our appreciation. [Find out more and sign-up here.](#)

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