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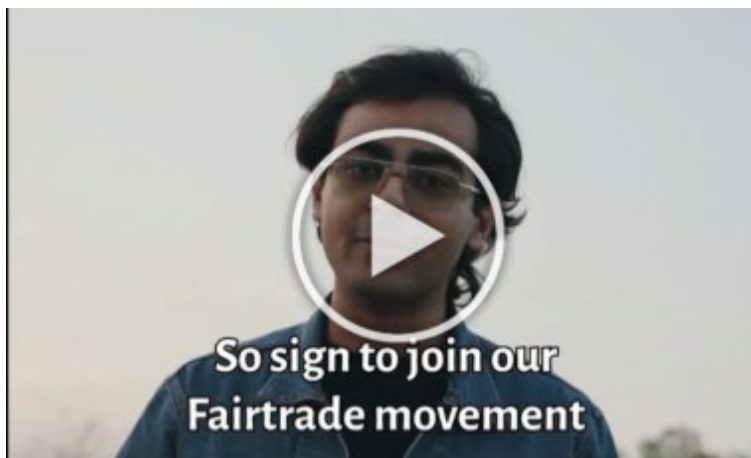


Latest news

Ready to Make Your Mark this Great Big Green Week, Ctc?

As the UK's biggest celebration of action on climate gets under way, we're celebrating the people behind our favourite Fairtrade products. People **Making Their Mark by building a more sustainable future** using the power of Fairtrade.

People like Muiz Bajwa.



'Farmers use cheaper alternatives of pesticides and fertilizers because they are not paid fairly.' Muiz Bajwa, Fairtrade Ambassador working in Fairtrade cotton in Pakistan, on why choosing Fairtrade and securing fairer pay for cotton farmers is a good deal for people and planet. [Watch more from Muiz and sign to support his work.](#)

With the announcement of a General Election here in the UK, **we have a real chance** to urge politicians of all parties to get behind the important work of people like Muiz.

As part of our [Make Your Mark challenge](#), we're asking you to **pledge to consider fair trade issues when you vote**. And speak up about fairer trade whenever you get a chance to speak to election candidates.

Will you pledge to join Muiz and Make Your Mark?

PLEDGE TO MAKE YOUR MARK

The Fairtrade Foundation is an independent charity and does not endorse any political party or candidate. **Because no matter what the election result, we have a responsibility and opportunity to keep speaking up about climate justice and trade justice.**

If enough of us commit to speaking up about fairer trade this election - and beyond - we can make sure the voices of people like Muiz are heard by politicians of all parties.

SIGN TO MAKE YOUR MARK THIS ELECTION

But the great thing about Fairtrade is you don't have to rely on politicians to make a difference. Our Make Your Mark campaign also challenges all of us to commit to making **one Fairtrade and climate-friendly swap**. A swap that can deliver much-needed extra income for farmers taking on the climate crisis.

With **Swapping Together for Good** the theme of Great Big Green Week too, there's never been a better time to try out a new Fairtrade treat. [Check out our 10 Fairtrade Swaps for Good blog.](#)



Featured goodies include the **long-awaited return of Traidcraft tea** and some **terrific new choc from Lidl** that commits to fairer funding

for cocoa farmers facing up to huge climate change challenges.

10 FAIRTRADE SWAPS FOR GOOD

After you've read all about our 10 Fairtrade Swaps for Good, help us spread the word. Share these people and planet friendly swaps with your family and friends.

SHARE ON FACEBOOK

SHARE ON WHATSAPP

SHARE ON X (TWITTER)

SHARE BY EMAIL

Whether it's by challenging politicians of all parties during the election, picking up new products or encouraging others to join the Fairtrade movement, **your choice to support Fairtrade is a crucial part of people like Muiz continuing to Make Their Mark.**

Thank you for being part of the story. Have a glorious Great Big Green Week and remember to join Fairtrade farmers and workers by [Making Your Mark!](#)

Best wishes,

Stefan

Campaigns Team, Fairtrade Foundation

P.S. Want to find out more about Great Big Green Week? [Join our Campaign Catch Up 6 - 7pm Wednesday 12 June](#) to hear more about how swapping to Fairtrade can help deliver Climate Justice.

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