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To: ctcinfohub@gmail.com
Subject: Make Your Mark, Ctc - sign today!
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Latest news

[Sign to Make Your Mark](#)



‘I am studying for a degree in Education, supported by the Fairtrade Premium. And that’s what I tell young people, it is never too late to study, never too late to learn new things that add value to your life.’ Maria Doris Calvo, Fairtrade Banana Farmer, Coomulbanao, Colombia.

[Sign to back Maria Doris' work.](#)

A living example of how much a young woman growing up in difficult conditions can achieve if given a chance, **Maria Doris is Making Her Mark.**

She is determined more young people should have the opportunity to choose the future they want, and is taking action to make that happen.

We can be part of making that change happen too. **Will you join Maria Doris, and Fairtrade campaigners across 6 continents, by Making Your Mark this World Fair Trade Day?**

[Sign to make one of three practical commitments](#) to stand with farmers

taking on unfair trade, the climate crisis and a host of other challenges.

[SIGN TO MAKE YOUR MARK](#)

To mark World Fair Trade Day, we've come together with our global Fairtrade community to launch the Make Your Mark commitment, working alongside Fairtrade Producer Networks and fellow campaigners from all around the world.

We'd love it if you can be involved too.

How you can Make Your Mark



When you [sign to Make Your Mark](#), you can select one of three practical ways to make a difference. You can:

Switch one regular product to a Fairtrade alternative. Because the more of us choosing Fairtrade, the more farmers can earn to invest in projects like those Maria Doris describes.

Spread the word. The other way to support farmers to earn a fairer income through Fairtrade is by getting more people to pick up Fairtrade products. Whether you are hitting the share button after signing or running an event in your area, anything you can do to help people understand why they should choose Fairtrade is so valuable.

Vote fair. In an election year, commit to asking candidates about fair trade issues in the election. Because to make all trade fair, we need politicians to join us in taking action.

Or [create your own personal commitment to Make Your Mark](#). We

know lots of you are putting together special plans to celebrate 30 years of Fairtrade in the UK.

[SIGN & CHOOSE HOW TO MAKE YOUR MARK](#)

A Fairer Future is possible



‘Thanks to Fairtrade Premium, we can provide young people in the local area the opportunity to train here in the banana zone, rather than move to other cities where they struggle to afford to live.’

Maria Doris Calvo

An unfair global trade system, shaped for centuries by the world’s wealthiest and rigged in their favour, still **denies farmers like Maria Doris fair pay and a fair say**. With so many farms now suffering due to unsustainable prices and climate disaster, it’s never been more urgent to overturn this failing system.

But led by the expertise of farmers like Maria Doris, and backed by the passion for change of our global Fairtrade movement, **we know a fairer future is possible**.

[SIGN TO MAKE YOUR MARK](#)

Today it is **World Fair Trade Day**, and over 2 million Fairtrade farmers and workers are working hard to build a better future for their families and communities.

Those same basic opportunities Maria Doris wants for young people in Orihueca - **education, the chance to choose your own future and women's rights** - should be available to communities all over the world.

If more of us [Make Our Mark today](#), we can show politicians and businesses worldwide that we are ready and willing to do our bit. And it's time for those with the most power and the most money to step up.

[SIGN TO MAKE YOUR MARK](#)

Want to hear from more Fairtrade farmers and workers Making Their Mark?

Follow us on [Facebook](#), [Instagram](#) or [Twitter](#) for short videos from farmers from across the world, released over the next month.

Until then, have a great World Fair Trade Day, and thank you for [Making Your Mark with Fairtrade!](#)

Best wishes,

Stefan

Campaigns Team, Fairtrade Foundation

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