From: A2

To: roger.mills@sky.com

Subject: Join us for Human Trafficking Awareness Month

Date: 04 January 2024 18:20:38



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IT'S HUMAN TRAFFICKING AWARENESS MONTH

TAKE ACTION

Did you know January is Human Trafficking Awareness Month?

It's an opportunity to deepen your understanding of this complex crime, learn how it's evolving, and take action against it.

Every day, traffickers withhold the freedom of innocent people—stealing their rights, dreams, irreplaceable time, and ability to provide financially.

What we don't understand, we can't change. But the more you know about human trafficking, the greater the impact you will have.

Awareness is the starting place for prevention, victim identification, and stopping the crisis of human trafficking. Without awareness, innocent people will be deceived by traffickers and exploited for their bodies and labor. Victims currently caught in trafficking may go unidentified because of the lack of individual or cultural awareness.

Together, we can change that.

This January, let's amplify awareness to ignite advocacy.

Here are 3 things you can do this month-

- 1. Educate yourself. Commit to ongoing education. As the problem evolves, so should your understanding. Start by taking the Human Trafficking 101 e-course or reading our downloadable guides. Click HERE to get started.
- 2. Become an advocate. Raise awareness of human trafficking and A21's work to end it among your family, friends, and community. Educate one person each week on the signs of exploitation and how to report suspicions. Click HERE to learn the signs.
- 3. Join The Hub. This is where you can access educational resources and video training, and connect with other supporters raising awareness worldwide. Click HERE to join The Hub.

Take Action Today

We'll also be celebrating the efforts of individuals, partners, and

businesses linking arms to abolish human trafficking in their communities.

Like Sarah, a U.S. mom committed to sharing our Digital Safety Guides with parents of teens to help them understand the dangers of online recruitment and exploitation via social media and gaming platforms.

Join Sarah and take action to increase awareness of human trafficking throughout the month.

Take Action Today

For Freedom, The A21 Team









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