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To: ctcinfohub@gmail.com
Subject: Join us for Big Brew 2025!
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Transform Trade



Big Brew is back for 2025 - get your hands on our [free resource pack](#) by signing up before midnight, Wednesday 15th January.

Dear Roger,

The start of a new year offers countless fresh opportunities and we're so grateful to have you along for all of the exciting work we have planned - and this spring, we would love for you to join us in celebrating Big Brew 2025!

In towns and cities up and down the country, wonderful supporters like you will be bringing their communities together at coffee mornings, raising money

to support the farmers and workers fighting for fairer trade.

This year, we're fundraising to support tea growers around the world so they can earn enough to support themselves and transform their families' futures. Will you host a coffee morning to change farmers' lives this Spring?

[Learn more](#)



Everything you need to know

Holding a Big Brew is super simple, and we're here to help every step of the way! This year, **we are celebrating Big Brew between Monday 3rd March – Sunday 16th March** – but you can host your event whenever suits you and your community.

Everything you need to run your coffee morning is available in our free resource pack – posters, invites, a fun game and quiz and decorations! [Place your order before midnight Wednesday 15th January](#) to receive your free pack this month.



Order a Big Brew pack

Every penny raised at your Big Brew will fund work with tea growers and producers fighting for fair wages and a brighter future for their communities - and your guests can make real difference. if you have any questions about Big Brew, do drop us an email at hello@transform-trade.org - we love to hear your plans!

With warm wishes,

Sarah and the Transform Trade team

P.S. **Our Christmas card sale is LIVE NOW!** Go to our [online store](#) to receive up to 50% off Christmas cards whilst stocks last! Spend over £60 and receive free delivery.

So everybody benefits.



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