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LATEST NEWS

Hi Ctc,

Our favourite foods are under threat from climate change and unfair trade. But making the simple switch to Fairtrade means more farmers better able to take on the climate crisis and protect the future of food.

So with Fairtrade Fortnight beginning next Monday, **let's come together to convince more people to make that switch.** [Signing up for our Big Fairtrade Get Togethers](#) is the perfect way to get started.

[JOIN THE BIG FAIRTRADE GET TOGETHER](#)

During this series of free online events, we'll hear from a range of experts - **including Fairtrade farmers** - on how to build a fairer, greener and more sustainable future for food.



Got questions about climate change, Fairtrade and the future of food? Submit them when you sign up and we'll put a selection to our

expert guest speakers.



More ways to get involved in Fairtrade Fortnight

Anything you can do to spread the word that choosing Fairtrade means choosing a fairer future for food will make a difference.

Whether you share content online, tell friends and family, join one of over 500 events organised by campaigners around the country or sign [your Community Declaration on Climate Justice](#), it all adds up to more people understanding the power of Fairtrade.

Visit our [Fairtrade Fortnight webpage](#) for more ways to join in, or check out our [Fairtrade Fortnight Campaigner Toolkit](#).



Fairtrade Wolverhampton have struck up a partnership with Wolverhampton Wanderers FC this Fairtrade Fortnight. [Read more about grassroots campaigners taking action all over the country in our blog.](#)

And of course the most important action you can take is to make that simple switch and choose Fairtrade!

Even if you already buy Fairtrade tea and coffee, could you switch to Fairtrade biscuits from [Co-op](#) or [Cocoa Loco](#)? Or pick up some [alternative Fairtrade gifts for a special occasion](#)? Or how about starting the day with some [Lidl breakfast cereal made with Fairtrade cocoa](#)?

Share your simple switch on social media with the **#FairtradeFortnight** hashtag, or just reply to this email.

And whether you are picking up a new breakfast cereal or running a Fairtrade coffee morning, know you're part of **a global effort to build a fairer future.**

A future where quality food supplies are secure. Where centuries-old exploitative and racist trade structures have finally been overturned. Where communities living with the worst effects of climate change have the tools to adapt and build sustainable futures.

If you'd like to hear more about that global effort, [sign up for our Big Fairtrade Get Togethers.](#)



JOIN THE BIG FAIRTRADE GET TOGETHER

Whatever Fairtrade products you're picking up over the next couple of weeks, and whatever you're getting up to, hope you have a great Fairtrade Fortnight.

Best wishes,

Stefan

Campaigns Team, Fairtrade Foundation

P.S. Want more Fairtrade Fortnight updates? Follow us on [Facebook](#), [Instagram](#) or [Twitter](#) for all the latest.

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