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To: ctcinfohub@gmail.com
Subject: Fairtrade is joining The Big One, Ctc
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Latest news

‘For our hopes to be achieved, action needs to be taken right now.’ Bismark Kpabitey, Fairtrade cocoa farmer from Ghana, speaking at the COP26 UN Climate Conference in Glasgow in 2021.



This was 18 months ago, Ctc.

But despite big promises at the conference, farmers like Bismark are **still waiting for funds to scale up their vital work taking on the climate crisis.**

That’s why this weekend Fairtrade is joining [The Big One](#) – a peaceful gathering outside the UK Parliament backed by more than 200 other charities, campaign organisations and community groups, to call for real and urgent action on climate change.



FIND OUT MORE ABOUT THE BIG ONE

Coordinated by Extinction Rebellion, tens of thousands of people are expected at the four-day event which does not aim to disrupt the public. But it does aim to **show politicians fair action on climate change is a real public priority** – and so it must be at the top of their agenda.

Find out more about our [Fairtrade and Climate Justice campaign on our website](#).

Other ways to take action on Fairtrade and Climate Justice

#1: You don't have to travel to London to show politicians that you care about Climate Justice. [Sign your Community Declaration](#) to show your MP that local people care about communities overseas, whose lives and livelihoods are under immediate threat from climate change.

SIGN YOUR COMMUNITY DECLARATION

#2: Get ready for [Great Big Green Week](#). Great Big Green Week, the UK's biggest celebration of community action on climate change, returns from 10 to 18 June. Last year hundreds of Fairtrade campaigners got involved and made sure the Fairtrade message was heard at events up and down the country.



Fairtrade Pennistone celebrating Great Big Green Week last year, in their local Co-op store with a local Parliamentary candidate, Marie Tidball.

[GET INVOLVED IN GREEN WEEK](#)

#3: Choose Fairtrade! Our Fairtrade and Climate Justice campaign asks government to invest in the expertise of communities living with the worst effects of climate change.

But we don't need to wait for government to act – we make that investment any time we **choose Fairtrade**.

[BROWSE FAIRTRADE PRODUCTS](#)

It's vital our global Fairtrade community speaks up about climate change. **Because the Climate Crisis isn't fair.**

The worst effects are felt in the communities who did the least to cause climate change. Very often the same communities denied enough to live on by unfair trade.

Centuries of exploitation of people and planet are the cause of both extreme environmental damage and extreme global inequality, which still leaves millions without clean water, enough to eat and access to medical treatment.

Together, **our farmer-led global Fairtrade movement can be part of building a fairer, greener future.** Your support has already made a huge difference. Fairtrade farmers and workers have used the extra income and power from Fairtrade to drive positive changes in communities all over the world.

But we can – and must – do more as the Climate Crisis intensifies. However you choose to get involved, thank you for being part of that global effort. **Every single person makes us collectively more powerful, and makes our voices harder for the Government to ignore.**

Many thanks,

Stefan

Campaigns Team, Fairtrade Foundation

P.S. Visit our [Fairtrade and Climate Justice campaign page](#) for more ideas on how you can get involved.

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