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LATEST NEWS

Fairtrade Fortnight is just around the corner, Ctc!

During Fairtrade Fortnight (27 February to 12 March 2023), join us in spreading a simple message: **choose Fairtrade now and help save our favourite foods.**

Did you know **cocoa, bananas and coffee could soon be much more difficult to find on our shelves?**

Climate change is making crops like these harder and harder to grow. Combined with deeply unfair trade, communities growing these crops are being pushed to the brink.

But here's the good news. More of us choosing Fairtrade means extra income, power and support for those communities, as they work to build sustainable and prosperous futures.

So not only is choosing Fairtrade best for people and planet, it could help save everyday treats like chocolate bars, bananas and a warm cuppa!

Stand with farmers taking on climate change by **getting that message out there** during Fairtrade Fortnight. Whether it's a coffee morning, a quiz night, social media posting or something completely different, anything you can do makes a real difference.

We'll be in touch with some ideas in the next couple of weeks too. [In the meantime, take inspiration from just a few of our favourite Fairtrade Fortnight 2022 highlights.](#)

[FAIRTRADE FORTNIGHT 2022 HIGHLIGHTS](#)

Fairtrade Fortnight 2023 will be a little different

After Covid-19 disrupted recent Fairtrade Fortnights, we're trying something a little different this year.

A limited set of posters, leaflets and other campaign materials will be available to order in the next few weeks. But to reduce our environmental impact and focus our resources on driving more impact for farmers, we will not be creating any new physical materials specifically for Fairtrade Fortnight 2023.

Also, the Fairtrade Foundation will not be providing speakers for events this year. We love meeting schools and campaigners to talk Fairtrade, but we've taken this difficult decision with the aim of reaching more people, not less, during Fairtrade Fortnight.

We will instead run several free online events called **Big Fairtrade Get Togethers**, where thousands of us can come together, ask questions and hear from Fairtrade farmers all at once.

You can [sign up to a Big Fairtrade Get Together today](#). You could even bring people together locally and tune in to the event as a group.

[JOIN THE BIG FAIRTRADE GET TOGETHERS](#)

Our Fairtrade Fortnight plan aims to get the most out of our limited resources, while making the maximum impact for farmers and workers in an extremely difficult global economic period.

But we appreciate this approach may affect your plans, and we welcome any further feedback or suggestions. We'd also love to hear any plans you already have for Fairtrade Fortnight.

So please tell us your thoughts when signing up for the any of the **Big Fairtrade Get Togethers**.

[SIGN UP AND SHARE YOUR IDEAS](#)

Coming soon!

In the next few weeks and months we will be in touch with more news, resources, events and ideas to help us all get excited about Fairtrade Fortnight.

Whatever happens, the determined work of grassroots campaigners like you is always a real highlight. We're looking forward to sharing, celebrating and joining in with many more fabulous Fairtrade Fortnight goings-on very soon!

Best wishes,

Stefan

Campaigns Team, Fairtrade Foundation

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