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Subject: Ask your next MP to back Fairtrade, Ctc
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Latest news

[Ask your local candidates to back Fairtrade if elected](#)

Hi Ctc,

Since 1994, when the FAIRTRADE Mark first hit UK shelves, millions of us have been picking up all kinds of Fairtrade treats every day for one simple reason: **to build a fairer future.**

30 years on, as the UK General Election approaches, let's [ask the candidates to be your next MP](#) to join us in building that fairer future we all want.

With [our simple online tool and template letter](#), you can call on candidates in your area to **work locally and nationally to back fairer trade that values people and planet.**

[ASK YOUR CANDIDATES TO BACK FAIRTRADE](#)

People like you choosing Fairtrade has made a huge difference around the world, with farmers investing the extra income Fairtrade can offer in everything from **improving their kids' access to education** to **switching to organic production.**



'We have shown that there are alternatives, that we can make an impact. But we still have a lot of work to do. It's time for us to shout about the importance of fair trade. To show and appreciate the hard work producers are doing.' **Silvia Herrera, Fairtrade Coffee Producer, Mexico.**

[Ask the people standing to be your next MP to stand with farmers like Silvia and support their vital work.](#)

But despite the successes of Fairtrade, unfair trade still means millions of people behind everyday products **simply can't earn enough for essentials like medical care, decent food or their children's education.**

This needs to change. And our next government will have vital opportunities to shape laws that give fairer pay and a fairer say to farmers and workers. For the farmers we speak with working hard to build a fairer future, take on climate change, and prevent global food insecurity, **fairer laws and regulations will be so important.**

ASK YOUR NEXT MP: SPEAK UP FOR FAIRTRADE

[Ask candidates in your area to back Fairtrade](#) - both by speaking up in Parliament to make sure trade policy works for people and

planet, and by backing local campaigners in your area.

This really does make a difference

For years, politicians from all political parties have spoken up in Parliament to back farmers and workers seeking a fairer deal. **Almost always because campaigners in their area have urged them to get involved**

If you are involved with a local Fairtrade Community, Place of Worship, School or University, **this is a great time to tell your next MP about your work** and maybe even invite them along to an event.

[Add these details in to your template letter](#), which you can personalise as much as you want.

[EMAIL YOUR LOCAL CANDIDATES](#)

Thanks for helping get Fairtrade on the agenda of your next MP.

The Fairtrade Foundation is an independent charity and does not endorse any political party or candidate.

Because no matter which party or parties form the next government, **this is an opportunity to make sure MPs appreciate how much Fairtrade matters to their constituents.**

Let's take the chance to help the next generation of MPs understand that - if they listen to and invest in the expertise of Fairtrade farmers all across the world - **we really can build a fairer future together.**

[EMAIL YOUR LOCAL CANDIDATES](#)

Don't forget to send any replies through to hello@fairtrade.org.uk. Thanks so much for your support!

Best wishes,

Stefan

Campaigns Team, Fairtrade Foundation

P.S. Planning to speak to your local candidates or attend a

hustings? Check out our [Fairtrade Foundation Manifesto](#) for some talking points. You may be able to find hustings in your area on the [Democracy Classroom website](#).

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