



# ANTI-SLAVERY WEEK 2023

16th-22nd October 2023

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Modern slavery awareness  
Digital Pack



Introduction

# Anti-Slavery Week

## Resources

Thank you for your interest in using Anti-Slavery Week 2023 to raise awareness among your staff, customers, clients or partners about the devastating issue of modern slavery.

This pack contains a wide variety of downloadable resources and graphics for your use in the lead to up the event and during Anti-Slavery Week itself. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!

# MODERN SLAVERY STILL EXISTS.

There are **49.6 million** trapped in slavery worldwide. This is an increase of nearly **10 million** in **5 years**

Source: International Labour Organisation



## Introducing your audience to the issue of modern slavery

Your audience may be hearing about the issue of modern slavery for the first time, so this statistic is a highly impactful conversation opener. Why not use this resource to share your knowledge of what modern slavery is and then as a jump-off to explore the issues further, with support from the resources in this pack.

[Link to download graphics](#)

## Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the introductory graphics in another context. They also explain more about forms of

trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

[Link to download graphics](#)

**WHAT IS MODERN SLAVERY? HUMAN TRAFFICKING?**

explained by HOPE FOR JUSTICE SLAVE-FREE ALLIANCE

**Human trafficking is a type of modern slavery.**

They often mean the same thing. **Modern slavery** is the severe exploitation of other people for personal or commercial gain

**Human trafficking has three elements:**

- The Act (WHAT is done)**: recruiting, selecting, transporting, transferring, harbouring a person
- The Means (HOW it's done)**: through force, fraud or coercion
- The Purpose (WHY it's done)**: for forced labour, domestic servitude, sexual exploitation, forced marriage or removal of organs

**Types of Human Trafficking:**

- forced labour: 16 million
- forced marriage: 15.4 million
- forced sexual exploitation (S&A): 3.8m
- domestic servitude: 3.9m
- forced sexual exploitation (S&A): 1 million

**Definitions:**

- Forced labour**: Forcing a person to work against their will, under threat of punishment.
- Forced marriage**: Marriage without consent and the option to leave. This includes most child marriages.
- Domestic labour**: Forced domestic service provided as live-in help without the freedom to leave.
- Sexual exploitation**: Trafficking a person to provide sexual services, under threat and coercion.
- Organ harvesting**: Trafficking a person to harvest their organs or tissues, without consent, to be sold.



# Infographics

This set of graphics contains more visual elements and thought-provoking facts and comparisons to get your audience and stakeholders talking and thinking about the issue of modern slavery. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The first graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

[Link to download graphics](#)

MODERN SLAVERY

## DO YOU KNOW?




77% of business leaders surveyed said they expect to find modern slavery in their operations or supply chains

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MODERN SLAVERY


## DO YOU KNOW?



Modern slavery is estimated to generate \$150bn \*(£121bn) in illicit profits every year, globally

\*That's more than the GDP of 130 countries  
Sources: International Labour Organisation and International Monetary Fund

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MODERN SLAVERY

## DO YOU KNOW?



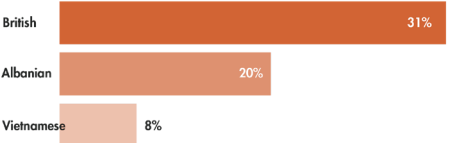
**One in four** victims of modern slavery globally are children 152 million children are thought to be in slavery. That's 1 in 10 children globally

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MODERN SLAVERY


## DO YOU KNOW?



Nationality	Percentage
British	31%
Albanian	20%
Vietnamese	8%

In 2021, the NRM received 12,727 referrals of potential victims of modern slavery. This represents a 20% increase in referrals compared to the preceding year (10,601). This year saw the highest number of referrals since the NRM began.

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# Spot the signs of modern slavery

The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker's individual circumstances, pay or living conditions.

Note: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: [supporters@hopeforjustice.org](mailto:supporters@hopeforjustice.org)

[Link to download graphics](#)

**HOPE FOR JUSTICE**  
**SPOT THE SIGNS OF MODERN SLAVERY**

**WORK**

- False job promises
- Very long shifts
- No equipment provided
- No contract/ payroll

**WELLBEING**

- Threats to the person or their family
- In fear of someone
- Isolated from others
- Signs of abuse/ mistreatment

**MONEY**

- Little or no pay
- Money controlled by someone else
- Money owed to someone else

**HOUSE**

- Too many people
- Bad conditions
- Unknown address

**TRAVEL**

- Transported to and from work
- Travel to UK paid and organised by someone else

**ID AND DOCUMENTS**

- No ID
- ID taken by someone else
- Fake ID given

**TO REPORT A CONCERN, CALL MONDAY – FRIDAY (9AM – 5:30PM)**

**0300 008 8000**

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

**WWW.HOPEFORJUSTICE.ORG | HELP@HOPEFORJUSTICE.ORG**

**You may be saving someone's life.**

**IF YOU HAVE REASON TO BELIEVE A PERSON IS IN IMMEDIATE DANGER, CALL 999 FIRST**

If you think you may have encountered a victim of human trafficking, contact Hope for Justice and let us know as much information as possible.

**HOPE FOR JUSTICE**  
**DALLONI SHENJAT E KULLAVËRISË MODERNE**

**PUNA**

- Prentime të rreme për punë
- Turne shumë të gjata
- Nuk ofrohen pajisje
- Pa kontratë, pa fletëpagesë

**MIRËQENIA**

- Kërcënime ndaj personit ose familjes së tij
- Në frikë të dikujt
- Izoluar nga të tjerët
- Shënja abuzimi ose keqtrajtimi

**PARATË**

- Page e ulët ose pa pagë
- Para të kontrolluara nga dikush tjetër
- Para që i detyrohen dikujt tjetër

**SHTËPIA**

- Shumë njerëz
- Kushte të këqija
- Adresa e panjohur

**UDHËTIMI**

- No ID
- Pa letërnjoftim
- Udhëtimi në vend paguhet dhe organizohet nga dikush tjetër

**LETËRNJOFTIMI DHE DOKUMENTET**

- Japë letërnjoftim i rreme

**Mund të jeni duke i shpëtuar dikujt jetën.**

**Nëse mendoni se keni hasur në viktima të trafikimit të qenieve njerëzore, kontaktoni me "Hope for Justice". Na jepni sa më shumë informacion të jetë e mundur.**

**Për të raportuar një shqetësim, telefononi: 9:00 deri më 17:30**

**Ë hënë – e premte (9:00 deri më 17:30)**

**+44 (0)300 008 8000**

**WWW.HOPEFORJUSTICE.ORG | HELP@HOPEFORJUSTICE.ORG**

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**HOPE FOR JUSTICE**  
**發現現代奴役的跡象**

**工作**

- 虛假的工作承諾
- 輪班時間供長
- 不提供設備
- 沒有签合同/沒有工資單

**個人待遇**

- 威脅個人或其家屬
- 害怕某人
- 與他人隔離
- 虐待/虐待的跡象

**錢款**

- 薪資微薄或沒有
- 錢由他人掌控
- 錢款被他人所得

**住房**

- 居住的人員過多
- 住宿條件差
- 未知地址

**出行**

- 無中運送上下班
- 由他人付費和組織前往英國

**身份證件與資料**

- 沒有身份證件
- 身份證件被他人拿走
- 提供虛假身份證件

**如無報告問題, 請致電**

**週一 – 週五 (上午 9:00 – 下午 5:30)**

**0300 008 8000**

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

**WWW.HOPEFORJUSTICE.ORG | HELP@HOPEFORJUSTICE.ORG**

**You may be saving someone's life.**

**IF YOU HAVE REASON TO BELIEVE A PERSON IS IN IMMEDIATE DANGER, CALL 999 FIRST**

若您認為自己遇到了現代奴役的受害者, 若您本人的情況符合以上某些跡象, 請聯絡我們並盡可能提供更多資訊, 您可能正在挽救一條生命。

若您有理由相信某人正面臨直接危險, 請致電 999。

**HOPE FOR JUSTICE**  
**ПРИЗНАКИ СОВРЕМЕННОГО РАБСТВА**

**РАБОТА**

- Ложные обещания по работе.
- Очень длинный рабочий день.
- Работодатель не предоставляет инструментов для работы.
- Нет контракта/ документов о зарплате.

**УРОВЕНЬ ЖИЗНИ**

- Работник или его семья получают угрозы.
- Работник живет в страхе перед кем-либо.
- Работник изолирован от других.
- Если признаки жестокого обращения.

**ДЕНГИ**

- Зарплата низкая или отсутствует совсем.
- Деньги работника контролирует кто-то еще.
- Работник должен кому-то деньги.

**ПРОЖИВАНИЕ**

- Перегруженность.
- Плохие условия жизни.
- Адрес неизвестен.

**ДОРОГА**

- Работника отвозят до рабочего места и обратно.
- Перевоз в Великобританию и обратно организует кто-то другой.

**ДОКУМЕНТЫ**

- Удостоверения личности нет.
- Удостоверение личности крадут у кого-то еще.
- Удостоверение личности подделано.

**ЕСЛИ У ВАС ВОЗНИКЛИ ОПАСЕНИЯ, ЗВОНИТЕ МЫСЬ РАБОТЫ: ПОНЕДЕЛЬНИК – ПЯТНИЦА (9:00-17:30)**

**0300 008 8000**

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

**WWW.HOPEFORJUSTICE.ORG | HELP@HOPEFORJUSTICE.ORG**

**You may be saving someone's life.**

**ЕСЛИ ВЫ СЧИТАЕТЕ, ЧТО КОМУ-ТО ГРОЗИТ ОПАСНОСТЬ, ЗВОНИТЕ 999.**

If you think you may have encountered a victim of human trafficking, contact Hope for Justice and let us know as much information as possible.

**HOPE FOR JUSTICE**  
**ËDHUNIKA GULAMË DË CINHA VËKËHË**

**KAMA**

- Gëlltëta kama di vëlëdë
- Bahuta labë bardshtë
- K'Ë upakaraq muha'të nahin këta
- K'Ë' thekër/ bhuqatëna nahin

**TADARUSATË**

- V'ëkati jëm parhëra nË dhama'k'ëm
- Kisë di çara tëm
- Duj'ëm tëm alaga
- Dursivahëra di'ëm nisëd'ëm

**PNISA**

- Bahuta ghatë jëm k'Ë' tanakëhë nahin
- Pnaisë kisë hëra du'arë një matarëta hai
- Kisë hëra v'ëkati nË bakat'ë pnaisë

**CHARA**

- Bahuta s'ëdë lëka
- Bur'ëm hëstëm
- Anëhëna pata

**YËTARË KARË**

- Kama të ahë ahëj'ët
- Kisë hëra du'arë bhuqatëna këte yëkë di yëtarë ahë auragëna

**ID**

- K'Ë' ah'ëdë nahin
- Kisë hëra du'arë të ga'ë ah'ë
- Phaisë ah'ë di dhë g'ë

**Sëmavëra tëm ëkëzavëra nË kisë çitë vëlë këta di përdëra dhëra të'ëm (9am – 5:30pm)**

**0300 008 8000**

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

**WWW.HOPEFORJUSTICE.ORG | HELP@HOPEFORJUSTICE.ORG**

**You may be saving someone's life.**

**ËKËKARA TUNHËDE KËLA VISAVASA, KARANA DË KARANA HAI KI K'Ë' V'ËKATI TURATA KËDARAHAI, TËM GASHA, TËM PHILJËM 999-TE KËLA.**

If you think you may have encountered a victim of human trafficking, contact Hope for Justice and let us know as much information as possible.

**HOPE FOR JUSTICE**  
**FEDËZZË FEL A MODERN RABSTVOIGASAG JELET**

**MUNKA**

- Hamis munkajelgi igéretak
- Túl hosszú műszakok
- A szükséges felszerelés nincs biztosítva
- Nincs szerződés/béretszámla

**JÖLET**

- A személy vagy családjának megfenntartása
- Retteg valaktól
- Elválasztották másoktól
- Bántalmazás/helytelen bánásmód jelei

**PÉNZ**

- Alacsony fizetés vagy ingyenmunka
- A pénzt más irányítja
- Másnak tartozik pénzzel

**LAKHÉY**

- Túl sok ember
- Rossz körülmények
- Ismeretlen cím

**UTAZÁS**

- Elszállítják a munkahelyre és vissza
- Az Egyesült Királyságra történő utazást valaki más szervezi meg és finanszírozza

**SEMÉLYI IGAZOLVÁNY ÉS PÁPIROK**

- Nincs személyi igazolvány
- A személyi igazolványát valaki más vette el
- Hamis személyi igazolvány

**AGGALVAJAJ JELENÉSEHÉZ HÍVJA A HELPFÖL: HÉTFŐTŐL, 9:00-17:30 KÖZÖTT**

**0300 008 8000**

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

**WWW.HOPEFORJUSTICE.ORG | HELP@HOPEFORJUSTICE.ORG**

**You may be saving someone's life.**

**HA ÚGY VÉLI, HOGY KAPCSOLATBA KERÜLT ÖSSZE VALAKIVEL, AKI A MODERN RABSTVOIGASÁG ÁLDOTTA, VAGY A FŐTTI JELEK KÖZÜL VALONYEK JELE ÖNRE, AKKOR VEGYE FEL VELENK A KAPCSOLATOT ÉS ADJON MEGINDEN LEHETÉGES ADATOT.**

**EZZEL TALÁN MEGMENT EGY ÉLETET**

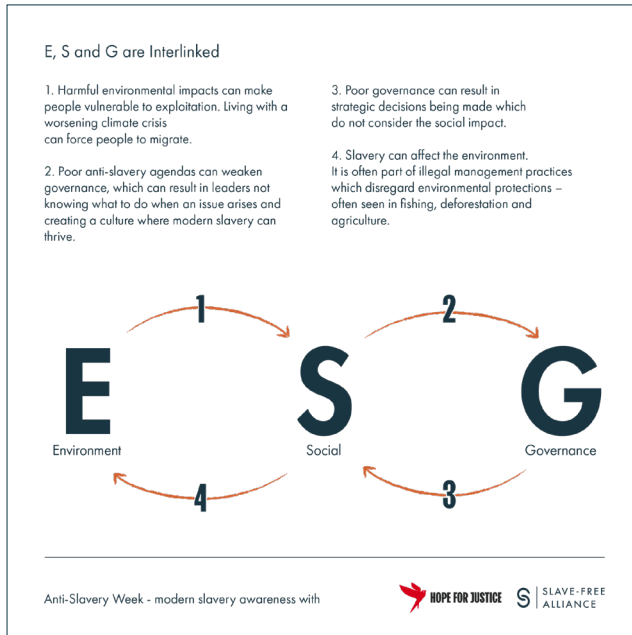
**HA OKA VAN AZT HINN, HOGY EGY SEMÉLYT KÖZVETLEN VESZÉLY FENYEGET, AKKOR HÍVJA ELŐSORRA A 999-ET**

If you think you may have encountered a victim of human trafficking, contact Hope for Justice and let us know as much information as possible.



## Modern Slavery and the ESG agenda

Modern slavery sits firmly in the 'S' of the ESG agenda and we want to help you talk about it, so we have created suggested commentary found next to each graphic for you to post together.



### What can you do?

Have open and regular anti-slavery communications in your workplace. This can build trust with your workforce, attract collaboration and deter traffickers.

You can show your ESG transparency in your Modern Slavery Statements, sustainability reports, UK Modern Slavery Statement Registry and your social media channels.

[Link to download graphics](#)

Please feel free to use the commentary to caption the graphic on your social media channels

# E, S and G are Interlinked





## Modern Slavery in the ESG agenda

With the global demand for green technologies rocketing, it is crucial that businesses do not lose sight of the human cost of the green agenda. This graphic advocates for a balance between the E and the S agendas, so that being eco-friendly does not come at the cost of human exploitation.



Please feel free to use the commentary to caption the graphic on your social media channels

## Climate Change and Modern Slavery

As efforts to halt the climate crisis and environmental damage increase, the use of modern slavery becomes part of these activities.

### Do you know how your eco-friendly products are made?

As we work to become more eco-friendly, it is important that we remember that eco-friendly does not always mean they are free from human exploitation


[Link to download graphics](#)



### HOW ARE CLIMATE CHANGE & MODERN SLAVERY CONNECTED?



By 2050 the World Bank estimates that 143 million people in Sub-Saharan Africa, South Asia and Latin America will have been forced out of their homes by climate change, pushing them into poverty and leaving them vulnerable to people trafficking and at risk of slavery.

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### HOW ECO-FRIENDLY ARE ELECTRIC CARS?

With the demand for lithium set to double by 2024 due to the electric car industry, the largest producers of lithium in South America, Argentina, Bolivia and Chile will face more challenges from indigenous peoples over the industry's increasing demands for land and water crucial to the production processes.

Anti-Slavery Week - modern slavery awareness with  



### HOW ECO-FRIENDLY ARE YOUR RECHARGEABLE BATTERIES?

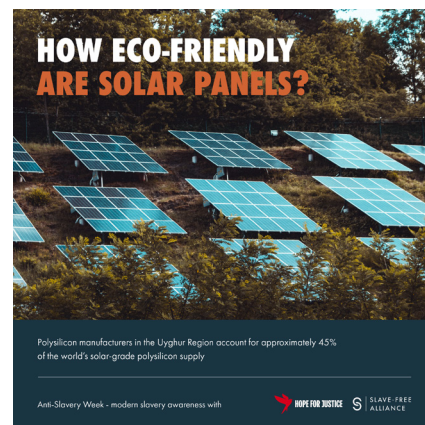
Cobalt is a key component used in your mobile phone, rechargeable batteries and electric cars. Do you know that 70% of cobalt used is mined from the Democratic Republic of Congo, many run by armed militias using child labour?

Source: The Financial Times, 2022

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### CONSUMERS HAVE THE POWER TO CHOOSE THE FUTURE



### HOW ECO-FRIENDLY ARE SOLAR PANELS?

Polysilicon manufacturers in the Uyghur Region account for approximately 45% of the world's solar-grade polysilicon supply

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### MADE WITH MODERN SLAVERY

## Get the facts

If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about it, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

[Link to download graphics](#)

# MODERN SLAVERY

Get the facts



### FACT

Citizens of all countries are affected by this crime



The UN estimates that there are 40.3 million people trapped in modern slavery globally. That's over two-thirds of the population of Italy.

@hopeforjusticeintl

### FACT

Human trafficking and people smuggling are different things

human trafficking

crime against individual

people smuggling

crime against state

People smuggling is a **service**, sought out **voluntarily**. Human trafficking is **involuntary exploitation**.

What they do have in common is that they are both profitable businesses involving human beings and often involve criminal networks.

@hopeforjusticeintl

### FACT

Human trafficking does not require international travel



In fact a person can be trafficked in the same town or even street where they grew up.

@hopeforjusticeintl

# TAKE ACTION AGAINST MODERN SLAVERY

## 1. Learn to Spot the Signs

This makes it harder for traffickers to hide their crimes

## 2. Use your voice

Share content on social media to make others aware of this issue

## 3. Support Hope for Justice

Donate today to ensure we can see more people rescued and restored from exploitation at [hopeforjustice.org](https://hopeforjustice.org)

## 4. Partner with Slave-Free Alliance

Increase your organisation's resilience to modern slavery through our training, technical services, technology solutions and pioneering membership programme.



HOPE FOR JUSTICE



SLAVE-FREE  
ALLIANCE

## Take Action!

At Hope for Justice we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in these graphics to understand more about this brutal crime, but crucially will also decide to take action against it.

One way to take action is to support the work of Hope for Justice. Our award-winning, evidence-based programmes in the UK and globally are all about preventing exploitation, rescuing victims, restoring lives and reforming society.

**Contact Slave-Free Alliance to see how we can help your organisation.**

[Link to download graphics](#)



## Other materials

Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

[Click here](#) to see what is available.





For more materials such as videos and other printed goods from Hope for Justice or for Anti-Slavery Week support and advice, email:

[supporters@hopeforjustice.org](mailto:supporters@hopeforjustice.org)

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[hopeforjustice.org](http://hopeforjustice.org)

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#antislaveryweek