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Subject: 3 ways to get ready for Fairtrade Fortnight, Ctc
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LATEST NEWS

Hi Ctc,

This Fairtrade Fortnight (27 February – 12 March), we have a chance to share an important message. **Choose Fairtrade now to save the future of our favourite foods.**



'I didn't know I was punishing the land, now because of this project I've seen the benefits, there are more nutrients in the soil.' Saddick Abanga, Fairtrade cocoa farmer, Ghana, on how Fairtrade enables him to farm cocoa more sustainably.

There will be lots of simple, super-effective ways to share your support during Fairtrade Fortnight, from **sharing stories like Saddick's to picking up the latest Fairtrade products.**

But if you want to go one step further and start something in your area, we're here to help. **Here's three quick ways to get started on Fairtrade Fortnight planning for 2023.**

1: Join our Fairtrade Fortnight Campaign Catch Up

From 6pm on Monday 19 December, [join our 'Fairtrade Fortnight – Let's Get Ready' Campaign Catch Up](#). Find out more about this year's Fairtrade Fortnight focus and link up with campaigners from all over the country to share ideas.

[JOIN THE FORTNIGHT CAMPAIGN CATCH UP](#)

2: Get inspiration from fellow campaigners

[Read the top tips and Fairtrade Fortnight plans](#) campaigners have been sharing with us.



From wine tasting and bunting making to quizzes and coffee mornings, there's something for everyone in [these nine ways to celebrate Fairtrade Fortnight](#).

[READ THE FAIRTRADE FORTNIGHT IDEAS BLOG](#)

3: Order your campaign event pack

We have a more limited supply of printed materials than usual this year, for environmental reasons and to better target our limited resources on delivering impact for Fairtrade farmers and workers.

But as one of the most committed Fairtrade campaigners, **we want to offer you the first chance to** [order these materials](#). Order our free event packs today if you are planning an event in your area.

Don't worry if you miss out. A range of print-at-home and digital campaign materials will also be available soon.

ORDER YOUR PRINTED EVENT PACK

Hope you can join us at 6pm on Monday 19 December for our [Campaign Catch Up](#).

But even if you can't make it, please do reply to this email with any Fairtrade Fortnight plans, thoughts, questions or comments. We look forward to hearing from you!

Best wishes,

Stefan

Campaigns Team, Fairtrade Foundation

P.S. To find out the latest on Fairtrade Fortnight, [visit our Fairtrade Fortnight campaign page](#). We'll keep this page updated with links to all the latest news, resources, stories and images for Fairtrade Fortnight 2023.

We've recently updated [our privacy notice](#). Please read it for up-to-date information about how we use and look after your personal information.

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